

3RD AUSTRALASIAN
**YOUNG COASTAL SCIENTISTS
& ENGINEERS CONFERENCE**
ONLINE 2022

Sponsorship Opportunities

27-29 July 2022



AusYCSEC

Invitation to Sponsor

The AusYCSEC 2022 National Organising Committee is pleased to invite you to become a sponsor of the Australasian Young Coastal Scientists & Engineers Conference taking place from 27-29 July 2022.

The 2nd AusYCSEC was held online and in-person at 8 Local hubs across Australia and New Zealand in 2021, taking our lead from the successes of the Young Coastal Scientists and Engineers Conference series that have been established in the United Kingdom and the Americas.

Despite the challenges presented in 2020 and 2021, the event has been hugely successful and has filled a gap in the Australasian region to become the premier conference for early-mid career coastal scientists and engineers across academia, government, and professional practice.

A number of opportunities are available for your organisation to be associated with the Conference.

The National Organising Committee, in partnership with our local conference hubs across Australia and New Zealand, looks forward to working with you to make the second Australasian Young Coastal Scientists & Engineers Conference 2022 a success.

These opportunities will give you the chance to raise your profile with the next generation of coastal scientists, engineers, researchers, practitioners, and academics from across Australasia.

A variety of sponsorship opportunities are outlined in this document for you to select from, each of which has a range of benefits for your organisation.

In addition, our National Organising Committee is open to suggestions for innovative sponsorship ideas or ways to involve your organisation as a partner to our Conference. If you have a novel suggestion, we would love to hear from you.

On behalf of the National Organising Committee Co-Chairs

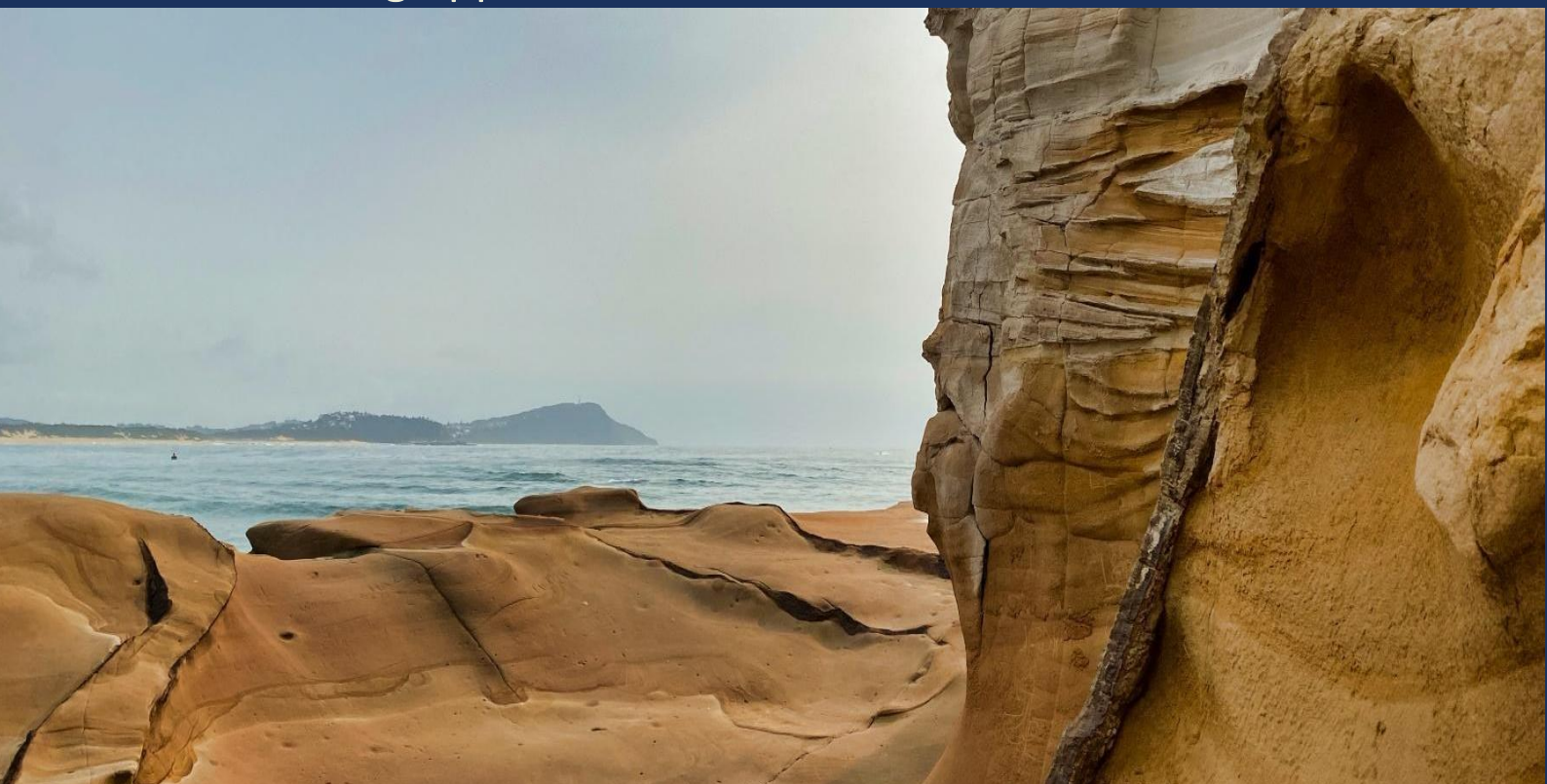


About AusYCSEC

Our purpose is:

“Connecting, fostering and showcasing the next generation of Australasian coastal scientists and engineers”

The AusYCSEC mission is to bring together young professional / early career coastal scientists and engineers, build the coastal geoscience and engineering community, enhance research productivity, and develop novel research and mentoring opportunities.



AusYCSEC

Why be a part of AusYCSEC

The conference is an opportunity for young coastal scientists and engineers to present their work and form connections with other young coastal scientists and engineers, and with senior researchers and private/public professionals.

For AusYCSEC sponsors, the conference represents a unique opportunity within Australasia to gain exposure to the next generation of coastal researchers and professionals. Supporters of AusYCSEC will have the opportunity to:

- Increase brand awareness with the next generation
- Build new relationships
- Showcase your products and technical capabilities
- Connect with future clients and partners
- Be associated with cutting edge work, projects and ideas presented at YCSEC
- Create a long-term, foundational relationship as a supporter of the conference series into the future



Conference Reach

AusYCSEC 2021 far exceeded expectations of the event and attendance doubled from the previous year. The 2021 online conference included:

- 353 individual registrations.
- Majority from Aus/NZ, but also reach into Asia, UK and Europe, North America, and South America.
- Over 95% of respondents to the feedback survey rated the conference as “good”, “great” or “excellent”.
- 100% said they would attend AusYCSEC in future.

With the additional promotion and increasing recognition of AusYCSEC in Australasia and the implementation of additional local hubs across Australia and New Zealand, we expect the 2022 conference to exceed the reach achieved in 2021.

Sponsorship Opportunities

Brief Overview

Package	Cost (ex GST)	Availability
Gold Sponsor	\$6,000	1
Silver Sponsor	Sold	
Bronze Sponsor	\$2,500	5
Conference Supporter	\$850	N/R

N/R: Not Restricted



Gold Sponsor

\$6,000 ex GST – exclusive opportunity

An exclusive opportunity to be the principal sponsor of AusYCSEC 2022, providing the maximum exposure available.

Benefits include:

- Speaking opportunity at the conference opening session and closing session presented at all conference hubs and online.
- Company logo on the conference program.
- Company logo displayed as the “gold sponsor” on the AusYCSEC main webpage.
- Company logo, website link, and 200 word profile on the AusYCSEC sponsors webpage.
- Acknowledgement and links to company’s social media profiles posted via the AusYCSEC Twitter and LinkedIn.
- Open acknowledgement and thanks as the gold sponsor from the National Organising Committee in selected communications.



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~~Silver Sponsor~~ - Sold

\$4,000 ex GST – only 2 opportunities

Silver sponsors may select sponsorship of either the Keynote Address session or the Panel Discussion session.

Benefits include:

- Speaking opportunity at the introduction to the selected online session.
- Company logo displayed as one of the three “silver sponsors” on the AusYCSEC main webpage.
- Company logo, website link, and 100 word profile on the AusYCSEC sponsors webpage.
- Acknowledgement and links to company’s social media profiles posted via the AusYCSEC Twitter and LinkedIn.
- Acknowledgement and thanks from the National Organising Committee in opening and closing sessions.



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Bronze Sponsor

\$2,500 ex GST – 5 opportunities

Bronze sponsors have the opportunity to sponsor one of the four wildly popular lightning presentation sessions.

Benefits include:

- Speaking opportunity at the introduction to one of the lightning presentation sessions or speed networking event.
- Opportunity to announce the winner of the “People’s Choice” award for sponsored lightning presentation session at the conference closing session.
- Company logo displayed as a “bronze sponsor” on the AusYCSEC main webpage and the AusYCSEC sponsors webpage.
- Acknowledgement and thanks from the National Organising Committee in opening and closing sessions.

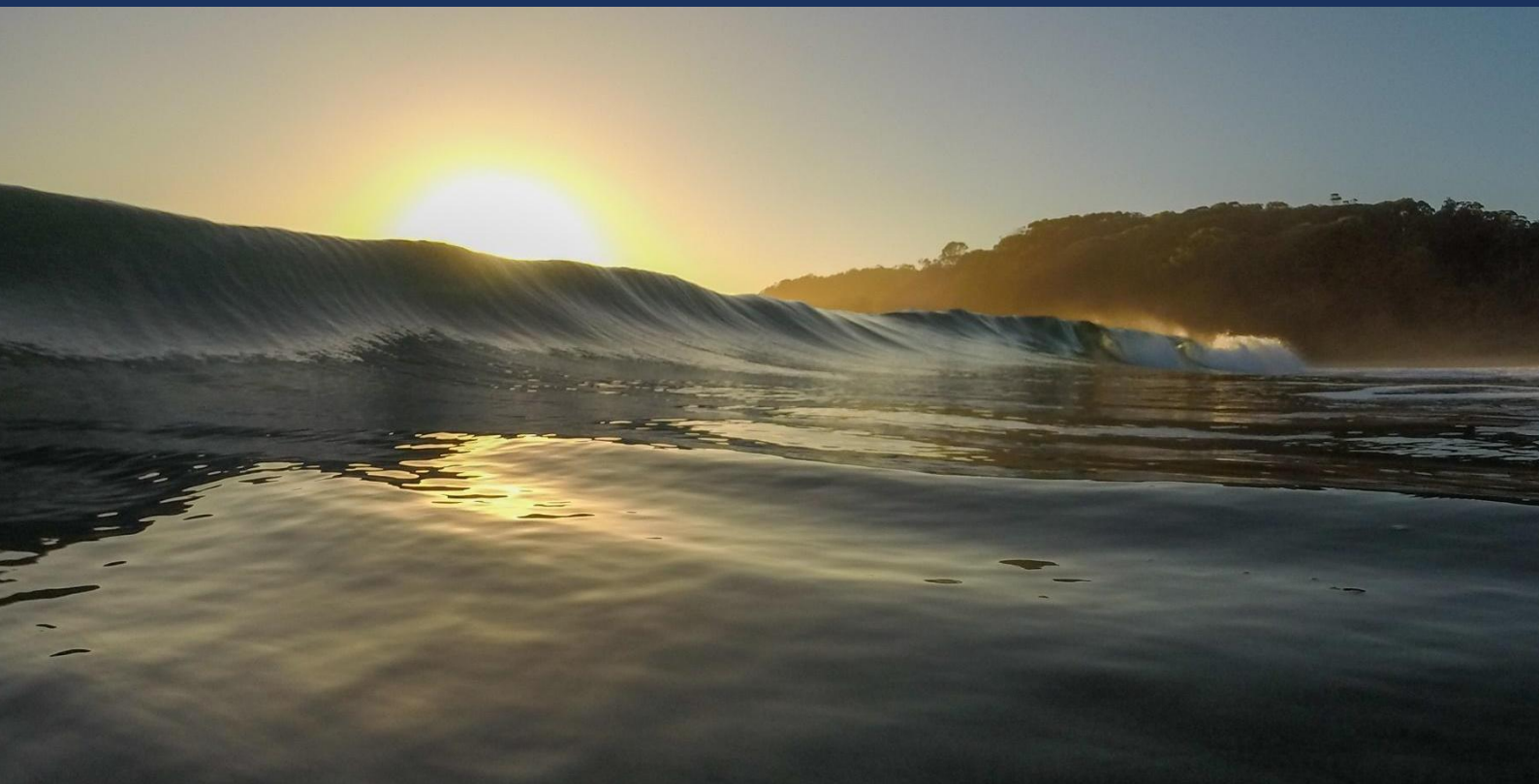


Conference Supporter

\$850 ex GST – unlimited opportunities

Benefits of becoming a Conference Supporter include:

- Company logo and weblink displayed as a “Conference Supporter” on the AusYCSEC sponsors webpage.
- Company logo displayed on a slide, along with all other conference supporters, as part of the acknowledgement and thanks provided by the National Organising Committee at the conference opening and closing sessions.
- Opportunity to link support with a specific local conference hub, supporting a local hub conference activity (TBD – for example a local field trip, merchandise, social activity, etc).



How to sponsor AusYCSEC 2022

To take advantage of one of these unique opportunities to be a part of AusYCSEC2022, please contact the National Organising Committee at:

aus.ycsec@gmail.com

Sponsorship packages are strictly limited and will be allocated on a first-come, first served basis. If your preferred package is no longer available, we will endeavour to offer you the next closest alternative.

We note that not one size fits all and if your organisation is keen to participate and has a certain marketing objective or budget, please contact us to discuss how we can best accommodate your objectives.

Terms and Conditions

Payment – Sponsorships will be confirmed in writing on receipt of payment in full. All costs are in Australian Dollars excluding GST. Australian GST of 10% is applicable on all payments. Payment instructions will be provided on application.

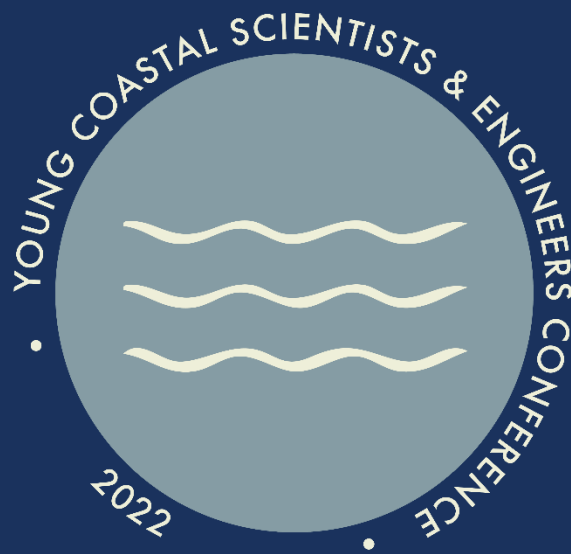
Cancellation Policy – Once a sponsorship is confirmed, any cancellation must be advised in writing. If the cancellation is received more than 30 days prior to the commencement of the conference an administration fee of 20% of the total price is retained. If the cancellation is received within 30 days prior to the event commencement, no refund is applicable.

In the unlikely event that the online conference is cancelled by the National Organising Committee, a full refund will be provided. The cancellation of attendance at a hub location due to local circumstances, such as Public Health Orders or COVID-19 restrictions, will not result in the cancellation of the online conference.

Other – While genuine efforts will be made to provide the benefits outlined in this Sponsorship Opportunities document, the National Organising Committee retains the right to make changes to the conference that may affect the ability to fully recognise/provide all inclusions. Where possible, alternatives may be offered to sponsors, however no compensation will be due unless agreed to by the National Organising Committee.



Thank you for your support and we look forward to working with you to present a successful Australasian Young Coastal Scientists & Engineers Conference on 27-29 July 2022.



auscoastalresearch.wordpress.com/ausycsec

Contact: aus.ycsec@gmail.com



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